

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, MARCH 3, 2016, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER** The meeting was called to order at 8:02 a.m.

2. **ROLL CALL**

Commissioners Present: Burns, Duarte, Ebner, Alternate Commissioner Jimenez for Gaeta, Tran

Commissioners Absent: Bonior, Cardenas, Chang

Staff Present: Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist
Annie Huang, Economic Development Intern
Urban Initiatives Manager Cliff Nguyen
Planner Wayland Li, Associate Planner

Director Kline thanked Teresa Cox for 8 years of service on the Economic Development Advisory Commission.

Introductions of staff and commissioners occurred.

3. **APPROVAL OF MINUTES**

The regular minutes of January 14, 2016 were approved. MSC Tran 1st/Duarte 2nd, all ayes

4. **PUBLIC COMMUNICATIONS**

Industrial Zoning Update presented by Associate Planner Wayland Li. This is update will match zoning regulations to the General Plan. New zoning groups will be consolidated into 3 categories: Service Industrial (example – auto repair shop), Tech Industrial (example – Bayside which is mostly R&D), and General Industrial (example heavy industrial users).

5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:

Industrial/Manufacturing

In the Warm Springs Innovation District – Valley Oak Master Plan was approved by the Planning Commission.

Warm Springs BART Station ‘Last Mile’ Transit Connection Study should be completed soon.

Advanced Manufacturing/Emerging Technology

Brookings Manufacturing Symposium was held in Fremont on January 26th.

The conceptual design for signage in the Innovation District is complete.

Next Startup Grind Fremont Chapter event will be held on March 15 at DeVry.

Downtown

Urban Initiatives Manager Cliff Nguyen will give a presentation later in the meeting.

Commercial/Retail

Tilly’s has signed a lease at Pacific Commons.

Campo di Bocce has acquired the City Beach space and will open soon.

Marketing/Branding

The Biomedical infographic and Warm Springs BART infographic will be completed soon.

Fremont Chamber of Commerce

The Annual State of the City will be held on March 24 from 11:30 am – 2:00 pm.

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

There were six visits: Unitek, Silicon Valley Marriott Fremont, Lyncean Technologies, Sigma Designs, YC Cable, and Brooks Automation. Additional tours of Solar City, Thermo Fisher, and Boehringer Ingelheim occurred with State Treasurer John Chiang.

7. **COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS**

8. **SCHEDULED ITEMS**

8.1 Downtown Update

Cliff Nguyen, Urban Initiatives Manager, gave an update of Downtown Fremont. The approved plan includes a mix of uses – retail, office, and civic. At full build-out, the Downtown will be 5.3 million square feet. Additionally, larger sidewalks and signage will create a more walkable area connecting to BART.

The State Street project located at 39155 State Street will have 157 units with ground level retail.

Civic Center is proposed to have 3 phases. Downtown Center is phase 1 (2017) includes an Urban Plaza. Phase 2 (2020) includes an Administrative Building bringing all city offices into one central location. Phase 3 (TBD) will include a parking garage if needed.

There are two different style designs for the Urban Plaza – modern and free-flowing. The public will be asked about their preferences.

9. **FUTURE AGENDA ITEMS**

- The next EDAC meeting will be May 5, 2016. Potential topics include Smart City Challenge or Warm Springs 'Last Mile' Transit Study.

10. **ADJOURNMENT**

The meeting was adjourned at 9:30 a.m.